

Broadcast Eurasia & 4. Global Satellite Show

1-3 November 2018, Istanbul Expo Center - IWTC

Draft Programme*

Day 1: November 1, 2018, Thursday

10.00 – 11.00 : Opening Ceremony – Foyer Area

10.00 – 10.40: Opening Speeches

- Şekip Avdagiç, Chairman, Istanbul Chamber Commerce
- Prof.Dr. İlhan Yerlikaya, President, Radio and Television Supreme Council
- Selim Dursun, Deputy Minister, T.R. Ministry of Transport and Infrastructure
- Süleyman Soylu, T.R. Minister of Interior*

10.40 – 11.00: Live Connections

- Live broadcasting with the Coastal Guards in the Aegean Sea Borders will be made to see the marine telecommunication capacity.
- Live broadcasting with the TUBITAK Space (Scientific and Technological Research Council of Turkey) will tell us about the Turksat 6A's, which is the National Satellite of Turkey, current situation.
- Live broadcasting with a cross-border point. (Point to be announced.)

11.00 – 11.30: Awards Ceremony

11.30 – 12.00 : Royal Tour

12.00 – 13.30 : VIP Lunch *sponsored by Arris – by invitation only*

The Exhibition part in Hall 10 will take place during 3 days starting from the 1st of November to the 3rd of November.

13.30 – 14.30 : Session 1: The Role of Satellite Studies in Turkish Defense Industry – Pamukkale Meeting Room

Moderator: Prof. Dr. Nedim Sözbir, Mechanical Engineering, Sakarya University

- Taner Özdemir, Director, Aselsan
- Tayfun Dar, Director, Türksat
- Yusuf Orbay Soydan, Member of the Executive Board, Profen Defense
- Dr. Mesut Gökten, Deputy Director, TÜBİTAK Space*

14.30 – 14.45 : Networking Break

14.45 – 15.45 : Session 2: To Meet the Customer's "New" Expectations – Pamukkale Meeting Room

Moderator: İbrahim Altınsay, Industry Influencer

- Barış Zavaroglu, Director of Digital Media and Entertainment, Turkcell
- Özlem Kalkan, Director of Products and Services, Türk Telekom
- Dr. Alper Türken, Vice President - EMEA South & India Region, Arris
- Marco Mirante, Regional Sales Director – Europe, Hughes Network Systems

15.45 – 16.00 : Networking Break

16.00 – 17.00 : Session 3: CEO Summit – Shaping the Future Communications – Foyer Area

Moderator: Martin Jarrold, Chief of International Programme Development, Global VSat Forum, GVF

- Cenk Şen, CEO, Türksat
- Ali Ahmed Al Kuwari, President & CEO, Eshailsat
- Dr. İlhami Aygün, President & CEO, MonacoSat

Both meeting rooms, Pamukkale and Kapadokya are on the second floor of the exhibition center.

Day 2: November 2 2018 - Friday

10.00 – 11.00 : Session 4: Close Follow-Up: Earth Observation – *Pamukkale Meeting Room*

Moderator: Prof. Dr. Tahsin Yomralioğlu, Geomatics Engineering, İstanbul Technical University

- Alim Küçükpehlivan, CEO, Başarsoft
- Barış Uz, CEO, Esri Turkey
- Ufuk Balcı, General Manager, NetCAD

11.00 – 11.15 : Networking Break

11.15 – 12.15 : Session 5: Monitoring the Broadcast via Internet: Linear and Nonlinear Services - *Pamukkale Meeting Room*

Moderator: Assoc. Prof. Dr. Hamit ERSOY, Secretary General, BRAF & IBRAF – Member, Radio and Television Supreme Council (RTUK) of Turkey

- Mr. Adam BONI TESSI, President, High Authority of Audiovisual and Communication (HAAC) of Benin
- Mr. Amin AZZIMAN, Director, International Cooperation Department of the High Authority for Audiovisual Communication (HACA) of Morocco
- Mr. Murat ELLİALTI, Deputy Head, Monitoring and Evaluation Department of Radio and Television Supreme Council (RTUK) of Turkey

12.15 – 13.30 : Networking Break

13.30 – 14.40 : Session 6: Impact of Blockchain – *Pamukkale Meeting Room*

Moderator: Demet Zübeyiroğlu, KOOPHub

- Prof. Dr. Güner Gürsoy, Okan University
- Bülent Eğrilmez, DeltaCon

14.40 – 15.00 : Networking Break

15.00 – 16.00 : Session 7: No Intolerance for Immobility – Pamukkale Meeting Room

Moderator: Erdinç Akpınar, Director, Turksat

- Halil Tokel, Advisor to GM, Turkish Technic
- Martin Pfrommer, Director - Sales, Strategy and BD Europe & Africa, General Dynamics SATCOM Technologies
- Karl Keppke, Vice President – Sales Middle East & Africa, Global Eagle

13.00 – 17.00 : Parallel Session (Closed Session) Executive Meeting of IBRAF & BRAF - Kapadokya Meeting Room

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