

MEDYA HİZMET SAĞLAYICI KURULUŞLAR YAYIN TÜRÜ BAZINDA GELİR İZLEME LİSTESİ
Dönem Aralığı 01/2020-12/2020

	Beyan Edilen Reklam Geliri			Beyan Edilen Ürün Yerleştirme Geliri			Beyan Edilen Tele Alışveriş Geliri			Diğer			Ticari İletişim Gelirleri Toplamı		
	TV	RD	IB	TV	RD	IB	TV	RD	IB	TV	RD	IB	TV	RD	IB
Ulusal	3,645,535,342.51	145,354,797.55	0.00	17,127,232.40	640,213.57	0.00	0.00	344,627.20	0.00	0.00	0.00	0.00	3,662,662,574.91	146,339,638.32	
Bölgesel	40,617,108.19	27,224,263.38	0.00	0.00	9,999.99	0.00	0.00	0.00	0.00	223,700.00	20,000.00	0.00	40,840,808.19	27,254,263.37	
Yerel	19,536,479.66	31,582,617.15	0.00	0.00	158,225.74	0.00	0.00	143,403.60	0.00	880,153.99	472,109.06	0.00	20,416,633.65	32,356,355.55	
Kablo	132,530.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	267,000.00	0.00	0.00	399,530.21	0.00	
Uydu	605,903,185.01	4,737,891.54	41,357,160.96	957,617.86	153,863.88	0.00	1,579,208.97	147,403.60	0.00	27,001,423.37	0.00	0.00	635,441,435.21	5,039,159.02	41,357,160.96
TOPLAM	4,311,724,645.58	208,899,569.62	41,357,160.96	18,084,850.26	962,303.18	0.00	1,579,208.97	635,434.40	0.00	28,372,277.36	492,109.06	0.00	4,359,760,982.18	210,989,416.26	41,357,160.96
GENEL TOPLAM	4,561,981,376.16			19,047,153.44			2,214,643.37			28,864,386.42			4,612,107,559.40		

	Ticari İletişim Gelirleri Toplamı			Beyan Edilen Sponsorluk Gelirleri			Sponsorluk Dahil Ticari İletişim Gelirleri Toplamı		
	TV	RD	IB	TV	RD	IB	TV	RD	IB
Ulusal	3,662,662,574.91	146,339,638.32		149,618,462.51	21,330,713.70	0.00	3,812,281,037.42	167,670,352.02	
Bölgesel	40,840,808.19	27,254,263.37		948,198.93	7,610,398.69	0.00	41,789,007.12	34,864,662.06	
Yerel	20,416,633.65	32,356,355.55		4,523,676.26	2,583,523.42	0.00	24,940,309.91	34,939,878.97	
Kablo	399,530.21	0.00		28,826.27	0.00	0.00	428,356.48	0.00	
Uydu	635,441,435.21	5,039,159.02	41,357,160.96	153,672,416.24	1,618,359.00	1,369,929.95	789,113,851.45	6,657,518.02	42,727,090.91
TOPLAM	4,359,760,982.18	210,989,416.26	41,357,160.96	308,791,580.21	33,142,994.81	1,369,929.95	4,668,552,562.39	244,132,411.07	42,727,090.91
GENEL TOPLAM	4,612,107,559.40			343,304,504.97			4,955,412,064.37		

TİCARİ İLETİŞİM GELİRİ BÜYÜKLÜĞÜ
4,955,412,064.37